



# The Ian Potter Foundation Evaluation Pool (TIPFEP) 2020

As [The Ian Potter Foundation](#) moves towards more strategic grant-making, we have created a pool of high-quality evaluators that we can recommend. Selection was based on submissions via an open call to the Australasian Evaluation Society.

Outstanding submissions have been added to last years' pool. All selected candidates submitted a work sample to the Foundation with strong outcomes measurement, experience with government sector and a willingness to build their clients' capacity. The vast majority also had excellent financial analysis abilities and evidence of a diverse team; this is noted where this is not the case.

This document is organised by program area and will be shared with grantees (prospective, past and current) and other foundations to improve the quality of evaluations conducted for philanthropically funded projects.

Please note: While all care has been taken in the preparation of this publication, it is not a substitute for obtaining independent, professional advice. The Ian Potter Foundation does not endorse any service provider listed or guarantee the quality of the listed evaluators' work. The information contained in this document is for information purposes only and readers are responsible for determining whether a listed service provider will meet their needs.

**The call for potential evaluators will re-open February – April 2021. Submissions to [squirrel.main@ianpotter.org.au](mailto:squirrel.main@ianpotter.org.au) welcome. TIPFEP 2021 will be announced by 1 July 2021.**

## Vibrant (Arts)

Company	Contact	Contact email	Area	Comments	City <sup>^</sup>	Rates <sup>**</sup>
<a href="#">Culture Counts</a>	Georgia Moore	<a href="mailto:georgia.moore@culturecounts.cc">georgia.moore@culturecounts.cc</a>	Performing arts, museums/libraries	Sector-wide benchmarking; created by Pracsys Economics	Melbourne, Perth	\$
<a href="#">BYP Group</a>	Sarah Penhall	<a href="mailto:sarah@bypgroup.com">sarah@bypgroup.com</a>	Arts	Concise, clear graphs; cost effectiveness	Sydney, Melbourne	\$
<a href="#">Sapere</a>	Matt Balmford	<a href="mailto:mbalmford@thinksapere.com">mbalmford@thinksapere.com</a>	Performing arts, capital infrastructure, libraries & museums, digital	Economic and strategic analysis; business cases; worked with Australia Council, National Library and state agencies	Melbourne, Sydney, Canberra	\$\$*
<a href="#">Patternmakers</a>	Tandi Palmer Williams	<a href="mailto:info@thepatternmakers.com.au">info@thepatternmakers.com.au</a>	Culture, creativity, museums, regional communities	Consulting, training and building toolkits. Previously held roles at Australia Council, Nesta and PwC Economics	Sydney	\$
<a href="#">Ernst &amp; Young</a>	Violette Porcher	<a href="mailto:violette.porcher@au.ey.com">violette.porcher@au.ey.com</a>	Arts, festivals, Indigenous affairs	SROIs, Indigenous sector practice, cost-benefits, well-organised, clear graphics, tailored	All major cities	\$\$\$*

<sup>^</sup>Location of main offices. All evaluators expressed that they are willing to travel. NB: travel expenses will be billed.

<sup>\*\*</sup>Rates are predominantly based on principal's daily rates.

\$ = <\$1,501/day

\$\$ = \$1,501–\$2,500/day

\$\$\$ = >\$2,501/day

\*Pro bono available

## Healthy (Health and medical research)

Company	Contact	Contact email	Area	Comments	City^	Rates**
<a href="#">Health &amp; Community Consulting Group</a>	Cheryl Reed	<a href="mailto:cherylreed@hcconsultinggroup.com.au">cherylreed@hcconsultinggroup.com.au</a>	Health, employment, mental health	Excellent, well-summarised; previous work with refugees	Sydney, Melbourne	\$
<a href="#">eSYS</a>	Ross McLeod	<a href="mailto:rmcleod@esys.com.au">rmcleod@esys.com.au</a>	Health, disease, drugs	Concise, strong writing; PhD in economic evaluation; Medec	Sydney	\$
<a href="#">KPMG</a>	Loki Ball	<a href="mailto:lball1@kpmg.com.au">lball1@kpmg.com.au</a>	Health, ageing, disability, community support services	Advanced implementation, identifying policy- and practice-relevant recommendations, social impact	All major cities	\$\$\$*
<a href="#">Allen &amp; Clarke Consulting</a>	Kylie Berg	<a href="mailto:kberg@allenandclarke.com.au">kberg@allenandclarke.com.au</a>	Public health, mental health, justice and social sector	Economic evaluation and SROI; co-design; offer quasi-secondments	Melbourne, Wellington	\$\$*
<a href="#">The Thread Consulting</a>	Ruth Friedman	<a href="mailto:ruth@thethreadconsulting.com.au">ruth@thethreadconsulting.com.au</a>	Health, drugs, disability	Participatory approach, systems thinking, concise writing	Melbourne	\$\$
<a href="#">Urbis</a>	Julian Thomas	<a href="mailto:jthomas@urbis.com.au">jthomas@urbis.com.au</a>	Health and wellbeing, disability	Clear writing; national-scale projects	Melbourne, Perth Sydney, Brisbane	\$\$*
<a href="#">Haines Centre for Strategic Management</a>	Lewê Atkinson	<a href="mailto:lewis@hainescentreaustralia.com.au">lewis@hainescentreaustralia.com.au</a>	R&D, medtech commercialisation	Systems thinking, coaches RBA implementation	Brisbane	\$
<a href="#">Garner Willisson</a>	Susan Garner	<a href="mailto:susan@garnerwillisson.com">susan@garnerwillisson.com</a>	Public health, health promotion, policy, mental health	Previous experience in Canberra; Director, Social Policy Research Services, FaHCSIA; statistician on team	Canberra	\$\$
<a href="#">Health Outcomes International (HOI)</a>	Lilian Lazarevic	<a href="mailto:Lilian@hoi.com.au">Lilian@hoi.com.au</a>	Home/community/ aged care, mental health, public health	Succinct, well-organised	Adelaide	\$\$
<a href="#">The Centre for International Economics</a>	Stephanie Black	<a href="mailto:sblack@thecie.com.au">sblack@thecie.com.au</a>	Health economics, pharmaceuticals, R&D, medtech	Excellent writing, strong economic (no other evaluation types)	Canberra, Sydney	\$\$

## Fair (Community wellbeing, employment, disability and education)

Company	Contact	Contact email	Area	Comments	City^	Rates**
<a href="#">The Incus Group</a>	Taimur Siddiqi	<a href="mailto:taimur@theincusgroup.com">taimur@theincusgroup.com</a>	Community/ Indigenous wellbeing, employment, disability and legal aid	Strong, clear writing; SROI approach; former NetBalance	Melbourne, Sydney, Brisbane	\$
<a href="#">Urbis</a>	Julian Thomas	<a href="mailto:jthomas@urbis.com.au">jthomas@urbis.com.au</a>	Education (co-location, Indigenous, ECEC), employment, justice	Clear writing; national-scale projects	Melbourne, Sydney, Perth Brisbane	\$\$

<a href="#">PhillipsKPA</a>	Anne Stewart	<a href="mailto:astewart@phillipskpa.com.au">astewart@phillipskpa.com.au</a>	TAFE, higher education, disability, training industry	National-scale, multi-year government ops	Melbourne	SSS
<a href="#">Miles Morgan Australia</a>	Barbara Macnish	<a href="mailto:barbara@milesmorgan.com.au">barbara@milesmorgan.com.au</a>	Education (inc. VET, ECEC), justice, mental health, disability, employment	Well-organised writing; clear integration of economic/financial; qualitative and quantitative expertise	Canberra, Melbourne, Perth	\$\$
<a href="#">First Person Consulting</a>	Matt Healey	<a href="mailto:matt@fpconsulting.com.au">matt@fpconsulting.com.au</a>	Financial literacy	Lessons learned, strong infographics/visualisation, SROI outsourced	Melbourne	\$
<a href="#">Cultural &amp; Indigenous Research Centre Australia</a>	Andrew Anderson	<a href="mailto:andrew@circaresearch.com.au">andrew@circaresearch.com.au</a>	Education/training, ECEC, Indigenous, CALD	Accredited Market, Opinion and Social Research; outsource economic analyses	Sydney	\$\$
<a href="#">Parenting Research Centre</a>	Catherine Wade	<a href="mailto:CWade@parentingrc.org.au">CWade@parentingrc.org.au</a>	Parenting, early childhood, education	Randomised control trials, data linkage, national-scale projects, CQI, digital	Melbourne, Sydney	\$\$\$
<a href="#">Clear Horizon</a>	Jess Dart	<a href="mailto:jess@clearhorizon.com.au">jess@clearhorizon.com.au</a>	ATSI, CALD, disability, drug use, education, youth/ageing,	Qualitative, participatory; co-authored MSC user guide; culturally sensitive, outcomes-focused; value for money analysis	Melbourne	\$\$
<a href="#">SA Centre for Economic Studies at the U of Adelaide</a>	Andreas Cebulla	<a href="mailto:andreas.cebulla@adelaide.edu.au">andreas.cebulla@adelaide.edu.au</a>	Corrections, gambling, migration, youth, employment and training	Excellent, clear, concise writing; strong economics; staff qualitative experience	Adelaide	\$\$
<a href="#">Lirata</a>	Mark Planigale	<a href="mailto:mark.p@lirata.com">mark.p@lirata.com</a>	Homelessness, family violence, education, legal, ATSI, CALD	Clear discussion of outcomes, honest recommendations for improvement, less experienced in economic analyses	Melbourne	\$
<a href="#">ARTD Consultants</a>	Brad Astbury	<a href="mailto:Brad.astbury@artd.com.au">Brad.astbury@artd.com.au</a>	Homelessness, Indigenous affairs, disability, mental health	Developmental and realist approaches; lived experience researchers	Melbourne, Sydney, Brisbane	\$\$
<a href="#">Think Impact</a>	Suzi Young	<a href="mailto:suzi@thinkimpact.com.au">suzi@thinkimpact.com.au</a>	Homelessness, community/financial services, social enterprise	Accredited SROI practitioners, impact management, impact-led design and communication (incl. impact visualisation)	Melbourne	\$\$
<a href="#">Synergistiq</a>	Patrick Lyons	<a href="mailto:patrick.lyons@synergistiq.com">patrick.lyons@synergistiq.com</a>	Social inclusion, refugees/CALD, Indigenous, education	Impact design and assessment, participatory community engagement (Art of Hosting), dashboard reporting, RoI Analysis	Melbourne	\$\$
<a href="#">ACIL Allen</a>	Tom Peachey	<a href="mailto:t.peachey@acilallen.com.au">t.peachey@acilallen.com.au</a>	Early childhood, out of home care, education, family violence	Strong economic analysis, succinct, clear, includes 'barriers'	Melbourne	\$\$\$
<a href="#">Policy Performance</a>	Charlie Tulloch	<a href="mailto:charlie@policyperformance.com.au">charlie@policyperformance.com.au</a>	Education, wellbeing, sport, economic development	Accredited by Dept of Treasury and Finance (Vic); Investment Logic Mapping facilitator; business cases; evaluation training	Melbourne	\$
<a href="#">Strategi Consulting</a>	Catherine Elvins	<a href="mailto:catherine.elvins@strategiconsult.com.au">catherine.elvins@strategiconsult.com.au</a>	Disability, family violence	Two staff with financial analysis background	Melbourne	\$
<a href="#">LDC Group</a>	Liz Dimitriadis	<a href="mailto:liz@ldc.net.au">liz@ldc.net.au</a>	Disability, NDIS, CALD, Indigenous, aged, mental health	Organised, clear, long documents; diverse report styles, e.g. government or funder, RoI	Melbourne	\$\$
<a href="#">Social Research Centre</a>	Pam Muth	<a href="mailto:pam.muth@srcentre.com.au">pam.muth@srcentre.com.au</a>	Education, child health/wellbeing, social determinants of health, family violence	Owned by ANU, so access to economics, academics, community-level capacity building	Melbourne, Cairns	\$\$\$

## Sustainable (Environment)

Company	Contact	Contact email	Area	Comments	City^	Rates**
<a href="#">RM Consulting Group</a>	Carl Larsen	<a href="mailto:carll@rmcg.com.au">carll@rmcg.com.au</a>	Environment, climate change, water, agriculture, economics	Excellent writing; economic experience on team	Bendigo, Melbourne, Torquay, Warragul (VIC); Penguin and Hobart (TAS); Canberra and Orange (ACT/NSW)	\$\$
<a href="#">First Person Consulting</a>	Matt Healey	<a href="mailto:matt@fpconsulting.com.au">matt@fpconsulting.com.au</a>	Climate change, sustainability, energy efficiency	Capacity building, lessons learned, strong infographics/visualisation, SROI outsourced	Melbourne	\$
<a href="#">KPMG</a>	Tim White	<a href="mailto:Twhite1@kpmg.com.au">Twhite1@kpmg.com.au</a>	Water	Focus on lesson learned; economic experience on team	All major cities	\$\$\$*
<a href="#">Centre for International Economics</a>	Stephanie Black	<a href="mailto:sblack@thecie.com.au">sblack@thecie.com.au</a>	Climate change, agriculture, water	Excellent, strong economic (no other evaluation types)	Canberra, Sydney	\$\$
<a href="#">SED</a>	Haley Remington	<a href="mailto:haley@sedadvisory.com">haley@sedadvisory.com</a>	Water, employment	Clear, concise writing; multiple economists on team	Ballarat, Warrnambool	\$\$\$
<a href="#">Haines Centre for Strategic Management</a>	Lewê Atkinson	<a href="mailto:lewis@hainescentreaustralia.com.au">lewis@hainescentreaustralia.com.au</a>	Agriculture, engineering	Systems thinking, coach RBA implementation	Brisbane	\$
<a href="#">Alluvium Consulting Australia</a>	Amanda Wealands	<a href="mailto:amanda.wealands@alluvium.com.au">amanda.wealands@alluvium.com.au</a>	Environment, social landscapes, natural resource management	Strong economic and geo-spatial analyses, in partnership with Mosaic Insights and Natural Capital Economics	Melbourne, Brisbane, Sydney, Canberra	\$\$
<a href="#">Dalberg Advisors</a>	Layusa Isa-Odidi	<a href="mailto:layusa.isa-odidi@dalberg.com">layusa.isa-odidi@dalberg.com</a>	Energy, agriculture, sustainability, water	Clear, concise writing; human-centred design approach; compelling visualization/exhibits; innovative web reporting	Melbourne	\$\$-\$\$\$