

## Major Grants Outcomes and Metrics

It is the aim of the Foundation that the projects that it funds will have long-term impact beyond immediate KPIs and outputs. In your Major grant application, you will be asked to select up to three long-term outcomes. If only one or two apply, that is fine.

Below is a list of the major grant outcomes as of December 2017. The right-hand column indicates some examples of ways to measure these outcomes. The list is by no means exhaustive.

The Ian Potter Foundation also recognises that we all can play a small part in broader global movements and adopts a collaborative approach, both in our grant-making and our outcomes measurement. As such, we are beginning to offer relevant indicators from the [United Nations Sustainable Development Goals](#) as options for outcomes measurement.

These goals are deliberately broad to serve as a collective playbook that governments and private sector alike can use, they can also serve as a much needed shared language across philanthropy and the non-profit sector to signal areas of common interest, and measure shared progress.

While grantees are free to select outcomes measurements that are best suited to their stakeholder needs, as a Foundation we support the global goals and, as such, offer the option to use of the global indicators behind these goals (such options are indicated in *orange italics*, with the goal listed in parentheses). We encourage grantees to learn more about the SDG goals.

### Technical

#### Indigenous [Close the gap](#)

Long-term outcome	Example metrics
<b>Improved health and wellbeing</b>	Life expectancy (indigenous versus non-indigenous), disease prevalence (indigenous versus non-indigenous), mortality rates (indigenous versus non-indigenous)
<b>Improved engagement in education, employment and training</b>	<i>Proportion of children under 5 years of age who are developmentally on track in health, learning and psychosocial well-being, by sex (4.2.1, use AEDC);</i> <i>Proportion/number of youth (aged 15-24 years) engaged in education, employment or training (8.6.1);</i> Proportion/number of ex-offenders engaged in education, employment or training
<b>Incorporation of traditional Indigenous practices and/or knowledge</b>	Proportion of Indigenous people/practices involved
<b>People on country</b>	Number of jobs created that allow indigenous people to live on country

#### Accommodation for the homeless

Long-term outcome	Example metrics
<b>Prevention of homelessness via "Housing First" approach</b>	Increase in amount of available, affordable housing stock; Proportion/number of people housed/in secure tenancy

## Great Barrier Reef/water

Long-term outcome	Example metrics
<b>Improved water quality</b>	<i>Level of water stress: freshwater withdrawal as a proportion of available freshwater resources (6.4.2); Reduction in land-based run-off/index of coastal eutrophication (14.1.1)</i>
<b>Climate change mitigation</b>	CO <sub>2</sub> emissions reduced; m <sup>2</sup> covered in reversal of climate-change related damage (e.g., coral bleaching)
<b>Dissemination of best practice/new knowledge</b>	H-factor/number of scientific publications (focused on health and resilience of the Great Barrier Reef)

## Mental health/service delivery

Long-term outcome	Example metrics
<b>Improve mental health</b>	<i>Suicide mortality rate (3.4.2); Coverage of treatment interventions (pharmacological, psychosocial and rehabilitation and aftercare services) for substance use disorders (3.5.1)</i>
<b>Dissemination of best practice/new knowledge</b>	H-factor/number of scientific publications (focused on mental health)

## Strategic

Long-term outcome	Example metrics
<i>Mobilise and significantly increase financial resources from all sources to conserve and sustainably use biodiversity and ecosystems (15.a)</i>	\$ ongoing grants received; \$ income/sales increased
<b>Improved operational capacity/capability</b>	# sites; # new staff; # projects; % increase in website hits
<b>Improved community capacity/engagement</b>	# people developing skills as community leaders/change agents; # people/communities/stakeholders engaged; # people/communities identifying increased awareness/understanding of target issue(s)
<b>Improved quality of policy dialogue and development</b>	# stakeholders engaged; # papers produced/forums conducted; # submissions; Policy outcomes achieved
<b>Improved service delivery/quality</b>	# services provided [by type]; improved availability/mix/accessibility/cultural appropriateness of service delivery
<b>Improved service system/sector collaboration</b>	% service improvement across # organisations; # MOUs signed; # joint publications/projects

We understand that while some organisations have stellar evaluation systems, others may have limited capacity to evaluate. We also recognise that strong evaluations can often improve sustained service and/or build a case to leverage government and other philanthropic funding. Past grantees have found it helpful to know their measures at the beginning of a project so that they can collect baseline data (to prove progress). Also, careful data collection can be time-consuming. This is why we are asking questions about outcomes at the application phase.

As part of our commitment to improving the sustainability of our projects, if your grant is successful, our Research and Evaluation Manager will contact you to provide support through the evaluation process (e.g. workshops, mentoring with past grantees, assistance in finding publicly available datasets, [recommendations for external evaluators](#), etc.)