



The Ian Potter Foundation

# The Ian Potter Foundation Evaluation Pool (TIPFEP) 2017

As The Ian Potter Foundation moves towards more strategic grant-making, we have created a pool of high-quality evaluators that we can recommend to grantees seeking external evaluation. Selection was predominantly based on submissions via an open call on the Australasian Evaluation Society website, plus some submissions received by the Foundation on behalf of our existing grantee organisations.

This year, our focus was increasing the number of evaluators with background in the fields of disability employment, financial literacy and internship programs. Outstanding submissions have been added to last years' pool. Although candidates by default remain on the list, the overall calibre of submissions increased, and some evaluators were removed from the previous years' pool. All selected candidates submitted a work sample to the Foundation with strong outcomes measurement and experience with government sector. The vast majority also had excellent financial analysis abilities but it is noted where this is not the case.

This document is organised by program area and will be shared with grantees (prospective, past and current) and other foundations in an effort to improve the quality of evaluations conducted for philanthropically-funded projects.

Please note: While all care has been taken in the preparation of this publication, it is not a substitute for obtaining independent, professional advice. The Ian Potter Foundation does not endorse any particular service provider listed or guarantee the quality of the listed evaluators' work. The information contained in this document is for information purposes only and readers are responsible for determining whether a listed service provider will meet their particular needs.

**The TIPFEP call for potential evaluators will re-open 1 February 2018 and close 1 April 2018. Submissions to [admin@ianpotter.org.au](mailto:admin@ianpotter.org.au) welcome. TIPFEP 2018 will be announced before 1 August 2018.**

## Environment

Company	Contact	Contact email	Area	Comments	City^	Rates**
<a href="#">RM Consulting Group</a>	Carl Larsen	<a href="mailto:carll@rmcg.com.au">carll@rmcg.com.au</a>	Water, environment	Excellent writing	Bendigo, Penguin (TAS), Melbourne	\$\$
<a href="#">First Person Consulting</a>	Matt Healy	<a href="mailto:matt@fpconsulting.com.au">matt@fpconsulting.com.au</a>	Environment	Clear cost-benefit analysis	Melbourne	\$
<a href="#">KPMG</a>	Susan Staples	<a href="mailto:ss Staples@kpmg.com.au">sstaples@kpmg.com.au</a>	Water	Focus on lesson learned; economic experience on team	All major cities	\$\$\$*
<a href="#">Clear Horizon</a>	Jess Dart	<a href="mailto:jess@clearhorizon.com.au">jess@clearhorizon.com.au</a>	Environment	SROI approach; strong outcomes measurement	Melbourne, Perth	\$\$
<a href="#">SED</a>	Haley Remington	<a href="mailto:haley@sedadvisory.com">haley@sedadvisory.com</a>	Water	Clear, concise writing; multiple economists on team	Ballarat, Warrnambool	\$\$\$

## Health, disability and medical research

Company	Contact	Contact email	Area	Comments	City^	Rates**
<a href="#">Strategi Consulting</a>	Catherine Elvins	<a href="mailto:catherine.elvins@strategiconsult.com.au">catherine.elvins@strategiconsult.com.au</a>	Disability, family violence	Two staff with financial analysis background	Melbourne	\$
<a href="#">Health and Community Consulting Group</a>	Cheryl Reed	<a href="mailto:cherylreed@hcconsultinggroup.com.au">cherylreed@hcconsultinggroup.com.au</a>	Health, employment, mental health	Excellent, well-summarised;; previous work with refugees	Sydney, Melbourne	\$
<a href="#">Grosvenor</a>	Dana Cross	<a href="mailto:grosvenor@grosvenor.com.au">grosvenor@grosvenor.com.au</a>	Health	Many government contracts; bureaucratic-style writing	Canberra, Sydney, Melbourne	\$\$\$
<a href="#">SA Centre for Economic Studies at the U of Adelaide</a>	Andreas Cebulla	<a href="mailto:andreas.cebulla@adelaide.edu.au">andreas.cebulla@adelaide.edu.au</a>	Disability, lead evaluator/designer of NDIS trial	Excellent clear, concise writing; strong economic background; two staff with strong qualitative experience	Adelaide	\$\$
<a href="#">eSYS</a>	Ross McLeod	<a href="mailto:rmcleod@esys.com.au">rmcleod@esys.com.au</a>	Health, disease, drugs (past: fisheries, rivers, housing)	Concise, strong writing; PhD in economic evaluation; Medec-economic evaluation package	Sydney	\$
<a href="#">Miles Morgan Australia</a>	Catherine Manley	<a href="mailto:catherine@milesmorgan.com.au">catherine@milesmorgan.com.au</a>	Mental health, disability employment	Well-organised writing; clear integration of economic/financial; qualitative and quantitative expertise	Perth	\$\$
<a href="#">PhillipsKPA</a>	Anne Stewart	<a href="mailto:astewart@phillipskpa.com.au">astewart@phillipskpa.com.au</a>	Disability, training industry	National-scale, multi-year government operations	Melbourne	SSS
<a href="#">The Thread Consulting</a>	Ruth Friedman	<a href="mailto:ruth@thethreadconsulting.com.au">ruth@thethreadconsulting.com.au</a>	Disability, Indigenous Health	Value for Money approach; participatory; concise writing for government reports	Melbourne	\$
<a href="#">SED</a>	Haley Remington	<a href="mailto:haley@sedadvisory.com">haley@sedadvisory.com</a>	Disability employment	Clear, concise writing; multiple economists on team	Ballarat, Warrnambool	\$\$\$
<a href="#">LDC Group</a>	Liz Dimitriadis	<a href="mailto:liz@ldc.net.au">liz@ldc.net.au</a>	Disability, NDIS impact, CALD and aged services	Organised, clear, long documents; able to write for specific reader e.g. government or funder	Melbourne	\$\$
<a href="#">Urbis</a>	Julian Thomas	<a href="mailto:jthomas@urbis.com.au">jthomas@urbis.com.au</a>	Disability	Clear writing; national-scale projects	Melbourne, Sydney, Perth, Brisbane	\$\$\$
<a href="#">Garner Willisson</a>	Susan Garner	<a href="mailto:susan@garnerwillisson.com">susan@garnerwillisson.com</a>	Public health, health promotion, policy, mental health	Previous experience in Canberra; Director, Social Policy Research Services, FaHCSIA; statistician on team	Canberra	\$\$

## Community wellbeing and education

Company	Contact	Contact email	Area	Comments	City^	Rates**
<a href="#">The Incus Group</a>	Taimur Siddiqi	<a href="mailto:taimur@theincusgroup.com">taimur@theincusgroup.com</a>	Community/ Indigenous wellbeing, employment, disability and legal assistance	Strong, clear writing; SROI approach; former NetBalance	Melbourne, Sydney, Brisbane	\$
<a href="#">ISSR Research</a>	Laura Clarke	<a href="mailto:issr.research@uq.edu.au">issr.research@uq.edu.au</a>	Homelessness, employment, health policy	Academic-style writing; previous ARC research; AHURI	Brisbane	\$\$-\$\$\$
<a href="#">Urbis</a>	Julian Thomas	<a href="mailto:jthomas@urbis.com.au">jthomas@urbis.com.au</a>	Education (co- location, indigenous, ECEC), employment	Clear writing; national-scale projects	Melbourne, Sydney, Perth Brisbane	\$\$\$
<a href="#">Effective Change</a>	Clare Keating	<a href="mailto:clarekeating@effectivechange.com.au">clarekeating@effectivechange.com.au</a>	Indigenous health, justice, out of home care, family violence, homelessness	Thoughtful response; most outcomes measured qualitatively; limited financial analysis	Melbourne	\$
<a href="#">Renshaw-Hitchen and Associates</a>	Lorraine Larri	<a href="mailto:renshawhitchen@bigpond.com">renshawhitchen@bigpond.com</a>	Education, community engagement, disability	Extensive government experience; child- friendly surveys; focus on social change/sustainability; limited financial analysis, broad-brush cost-effectiveness	Bendalong	\$\$
<a href="#">Ian Patrick &amp; Associates</a>	Ian Patrick	<a href="mailto:ipatrick@mira.net">ipatrick@mira.net</a>	Community wellbeing, education	Well-organised; big picture, focus on overarching frameworks	Melbourne	\$
<a href="#">Deloitte Access Economics</a>	Lachlan Smirl	<a href="mailto:ismirl@deloitte.com.au">ismirl@deloitte.com.au</a>	Justice, education, Indigenous, policy	Clear, engaging writing; financial analysis experience on team	All major	\$\$\$*
<a href="#">KPMG</a>	Jay Martin	<a href="mailto:jmartin5@kpmg.com.au">jmartin5@kpmg.com.au</a>	Homelessness, family violence	Focus on lessons learned; financial analysis experience on team	All major	\$\$\$*
<a href="#">Synergistiq</a>	Tristan King	<a href="mailto:Tristan.King@synergistiq.com">Tristan.King@synergistiq.com</a>	Education, family violence, Indigenous issues	Well-connected to government; current Clontarf evaluator; created Scanlon Impact framework	Melbourne	\$\$\$
<a href="#">PhillipsKPA</a>	Anne Stewart	<a href="mailto:astewart@phillipskpa.com.au">astewart@phillipskpa.com.au</a>	TAFE, higher education	National-scale, multi-year government operations	Melbourne	SSS
<a href="#">Miles Morgan Australia</a>	Catherine Manley	<a href="mailto:catherine@milesmorgan.com.au">catherine@milesmorgan.com.au</a>	Early childhood education, justice, housing	Well-organised writing; clear integration of economic/financial; qualitative and quantitative expertise	Perth	\$\$

## Community wellbeing and education (con't)

Company	Contact	Contact email	Area	Comments	City^	Rates**
<a href="#">Clear Horizon</a>	Jess Dart	<a href="mailto:jess@clearhorizon.com.au">jess@clearhorizon.com.au</a>	ATSI, CALD, disability, education, youth	Developed Most Significant Change approach; strong outcomes measurement	Melbourne, Perth	\$\$
<a href="#">SA Centre for Economic Studies at the U of Adelaide</a>	Andreas Cebulla	<a href="mailto:andreas.cebulla@adelaide.edu.au">andreas.cebulla@adelaide.edu.au</a>	Drug use, ageing, corrections, gambling, migration, youth	Excellent clear and concise writing; strong economic background; two staff with strong qualitative experience	Adelaide	\$\$
<a href="#">Centre for Evidence and Implementation</a>	Robyn Mildon	<a href="mailto:robyn.mildon@cei.org.au">robyn.mildon@cei.org.au</a>	Child welfare, education	Honest presentation of negative/neutral findings; partner with Campbell collaboration; founded 2015	Melbourne, Sydney, Brisbane	\$\$
<a href="#">Lirata</a>	Mark Planigale	<a href="mailto:mark.p@lirata.com">mark.p@lirata.com</a>	Housing and homelessness, family violence, financial inclusion, legal, health	Clear discussion of outcomes, honest recommendations for improvement, less experienced in economic analyses	Melbourne	\$

## Arts

Company	Contact	Contact email	Area	Comments	City^	Rates**
<a href="#">Culture Counts</a>	Georgia Moore	<a href="mailto:georgia.moore@culturecounts.cc">georgia.moore@culturecounts.cc</a>	Performing arts, museums/libraries	Sector-wide benchmarking; created by Pracsys Economics	Melbourne, Perth	\$
<a href="#">NSF Consulting</a>	Natalie Fisher	<a href="mailto:natalie@nsfconsulting.com.au">natalie@nsfconsulting.com.au</a>	Arts, regional/council scale	Succinct writing; includes market projections	Sydney	\$\$
<a href="#">BYP Group</a>	Sarah Penhall	<a href="mailto:sarah@bypgroup.com">sarah@bypgroup.com</a>	Arts	Concise, clear graphs; cost effectiveness	Sydney, Melbourne	\$

^Location of main offices. All evaluators expressed that they are willing to travel. NB: travel expenses will be billed.

\*\*Rates are predominantly based on principal/daily rates.

\$ = <\$1,501/day

\$\$ = \$1,501–\$2,500/day

\$\$\$ = >\$2,501/day

NB: further more detailed information provided by each evaluator is available for Ian Potter grantees (only) to assist with budgeting.

\*Pro bono available